



August 2023

This monthly newsletter is prepared primarily for and about Cummings Properties' leasing clients in Beverly. Enjoy the latest client news, events, special offers, and more.

Seen Around Campus

North Shore Technology Council hosted an enlightening biotech forum at Cummings Center. Attendees were treated to helpful tips on graduating from an incubator, followed by a beer garden complete with tasty eats from **Flip the Bird**. Special thanks to (pictured, from left) discussion moderator **Robin Dorogusker**, of **Venture Forward Partners**, and panelists **Jim Trudeau**, of Cummings; **Chris Ilsley**, of **InnoVenture Labs**; and **Roger Nassar**, of **RAN Biotechnologies** for sharing their industry expertise.

[Visit our Facebook page](#) to view fun photos from the whole event.



Welcome to the 20-year Club!



We were delighted to celebrate the 20th leasing anniversaries of **Hettich Instruments** and **Doonan, Graves & Longoria** with commemorative captain's chairs. Pictured above, (left) Cummings SVP **Steve Drohosky** and senior account manager **Mary Carroll** with **Hettich Instruments** VP **Nick Horsley**; (right) **Doonan, Graves & Longoria** managing member **Reneau Longoria, Esq.** (third from left) and her team with **Steve Drohosky** (fourth from left). Thank you for continuing to lease at Cummings Center!

Client Congratulations



Amirah executive director **Mary Speta** will be honored this month at **North Shore Chamber of Commerce's** 2023 Diamond Awards breakfast. [View the five impactful professionals](#) selected to receive this award.



Appleby & Wyman president **Lisa Marciano** was awarded **Greater Beverly Chamber of Commerce** Businessperson of the Year. [Learn more via LinkedIn.](#)



Flip the Bird earned national recognition via the 2023 *USA Today 10Best* awards as the number two readers' choice pick for regional fast food. [View all 10 favorite eateries](#), as determined by *USA Today* readers and editors.



YMCA of the North Shore was honored with an Excellence in Affordable Housing award at **Massachusetts Housing Investment Corporation's** annual meeting. [Learn more via LinkedIn.](#)

Cummings Buildings Power Charities

"Some billionaires are a target of public scorn. But it's the opposite with Cummings. He has built up a reservoir of goodwill by funneling the profits from his Woburn-based real estate enterprise, Cummings Properties, into

Massachusetts charities.”



In a well-penned front-page story in *The Boston Globe*, reporter **Jon Chesto** chronicles **Bill Cummings'** evolution from humble, hardworking Medford youth to self-made billionaire who, along with his wife, **Joyce**, is determined to give it all away.

Read the complete article (available at no cost via Boston.com) to learn how Cummings came to be a community builder in every sense of the term.

To the more than 2,000 businesses that choose to lease with Cummings Properties, we thank you for your tenancy, which is so enormously helpful in funding all our organization's philanthropy.

Flavors to Savor



Soall Café invites all Cummings leasing clients to elevate their office lunches and events with authentic flavors worth savoring. Choose from expertly crafted banh mi “sandwiches,” hearty rice and noodle bowls, and myriad other delicious culinary creations.

Place your order online, or stop by Suite 127-Q (on the perimeter of 100 Cummings Center). To learn more, visit soallvietkitchen.com, call 781-513-3399, or email sa@soallvietkitchen.com.

To Do This Month



Morning Coffee Meet and Greet
Marblehead Bank
Thursday, August 17, 9:00-10:00 AM
100 Cummings Center, Suite 101-F, Beverly

Join the Marblehead Bank team for complimentary coffee, light pastries, and conversation. Attendees are encouraged to bring a business card for a fun raffle.



HB Kids Summer Series
Historic Beverly
Fridays and Saturdays, 11:00 AM-3:00 PM
Hale Farm, 39 Hale Street, Beverly

Enjoy drop-in activities for kids of all ages through **Saturday, September 30**.

Coming Soon



Free Electronic Waste Collection Events Coming in September

Recycle old computers, printers, routers, phones, and more. Additional details to follow in the weeks to come.

Talking Trash



Cummings actively seeks to keep trash removal costs low for its client firms, regularly drawing on its purchasing power to negotiate favorable contracts as market conditions evolve. Our present contract is nearing its term, and we have been advised to expect a meaningful rate increase in January.

Ongoing supply chain issues, landfill closures, and assorted legislative restrictions continue to drive up operating costs for waste management firms nationwide, resulting in higher rates for the consumer. We encourage all clients, whether their disposal services are handled independently or through Cummings, to plan for increased waste disposal fees as they budget for the new year.

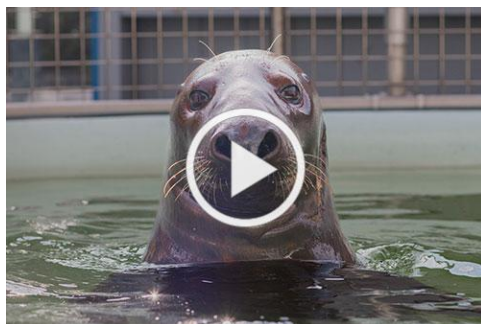
In the meantime, changing habits can pay dividends. Consider adopting some of the following practices to cut down on the amount of waste your firm needs to dispose of.

- Use a pallet dumpster
- Donate reusable items*
- Use a cardboard dumpster
- Use single-stream recycling
- Take advantage of local electronics recycling drives



*Many local nonprofits accept gently used office furniture, and even offer low-cost pickup. ([See example here.](#)) For help disposing of items that cannot be donated, [browse the client directory](#) to view a list of local hauling companies.

The Latest at Cummings



Last summer, a very special aquatic visitor at Cummings Center made a big media splash. WBZ News Radio's **Jay Willett** has released [this brief "one year later" video about Shoebert the Seal](#), the international superstar who captured our hearts, minds, and local waterways. Watch to learn about plans to commemorate his time with Cummings.

Lunch Al Fresco

Cummings Center offers a variety of pleasant outdoor destinations for all to enjoy. At the 100 building, the fifth-floor roof deck and Courtyard Garden, Suite 237-D, are great locations with ample seating and tables. Enjoy lunch or a snack by Upper and Lower Shoe Ponds, along the Shoe Pond walkway, or at the beautiful Healing Garden, south of 500 Cummings Center.



Sheehy Park, a landscaped grassy area that wraps around the south end of Lower Shoe Pond, offers a pair of oversized charcoal grills, several picnic tables, and benches. Sheehy Park may be reserved for a group at no charge by contacting the leasing office at 978-922-9000.

Also, don't forget to support our numerous on-campus eateries, several of which offer convenient outdoor dining on site. Take a break and enjoy the sunshine!





We want to hear from you! Do you have news or a great photo to share? Is there a special you'd like to offer to Cummings clients? Email your news, offers, photos, and more to newsbrief@cummings.com.

Earn Cash for Client Referrals

Know someone looking for space? You could earn \$1,000 or more for referring a new client to Cummings Properties. Within our portfolio, which spans 11 cities and towns north of Boston, we have a space for every need. Contact your account manager or [view this flyer](#) to learn more.

Earn \$1 per square foot for a successful lease with us, with a minimum referral bonus of \$1,000!



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