



Noteworthy News

North Shore Transportation Management Association

(NSTMA), 100 Cummings Center, Suite 342-G, is holding a spring promotion. For NSTMA, the month of May is about preparing for a future change or exploring a new commute. In June, July, and August, it will ask participants to replace one car trip per week with a walking or biking trip for the chance to win a weekly raffle prize. During the month of May, it will raffle off a \$125 gift card.



To enter May's raffle drawing, complete the following steps and log at least four trips:

1. Register for CommuteConnect for Cummings Center or Dunham Ridge.
2. Complete a profile.
3. Begin logging trips.



Resources for Cyclists: Cummings Center has launched a new online resource for cycling enthusiasts. Visit our [Bike to Cummings Center webpage](#) to learn about bike rack locations, cyclist- and pedestrian-friendly routes to campus, and more.

Upcoming Events



[Express Yourself](#), 100 Cummings Center, Suite 165-E, will host its annual [IMAGINE NATION](#) performance virtually on **Thursday, May 20 at 7:30 PM**. For additional information about the program, special guest artists, and how to tune in, visit the [website](#).

community, and the organization will announce an exciting new project. Please register for this event [online](#).

Restaurant Spotlight

Jay Square, 500 Cummings Center, Suite 1640, offers a variety of lunch options, including specialty sandwiches, salads, and quinoa bowls, and features a full convenience store. Orders can be placed in-store or [online](#).



Other on-site eateries include:

Acapulcos, 900 Cummings Center, Suite 101-T (978-232-0100)

Catered Life, 100 Cummings Center, Suite 127-Q (978-927-5433)

Early Harvest Diner, 950 Cummings Center, Suite 96-X (978-969-3126)

Flip the Bird, 100 Cummings Center, Suite 107-P (978-921-1507)

Simple Smiles

Simple Smiles was created to help everyone start the week off learning, imagining, and smiling. We invite all North Shore News readers to submit photos of something or some place they find interesting, informative, or exciting. Please refrain from sharing photos that feature people.





Friendly Reminder

Fire Alarm Safety: In the event of an alarm or a fire, please remain alert to Beverly Fire Department vehicles and personnel. To ensure the safety of yourself and others, please remain a safe distance away from the building and stay clear of travel lanes. This will allow everyone to evacuate the building without hindering the efforts of the fire officials. Should a fire or any other building evacuation emergency occur, wait for police or fire officials to announce that it is safe before re-entering a building. In the event that you accidentally trigger an alarm, please remain present and communicate what occurred to the fire department.

Shoe Snippets

Fun facts about the historic Cummings Center site, formerly known as "The Shoe"

For more than 70 years, The Shoe dominated the economic life of Beverly and its surrounding communities. Many neighborhoods, including Shingleville and Gloucester Crossing, were developed to house the factory's workers, and the residents thrived because of the shoe-making industry's success.

Call for Submissions

We want to hear from you! Do you have news or a great photo to share? Is there a special you'd like to offer to Cummings clients? Email your news, offers, and photos to Helen at newsbrief@cummings.com.



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